

Louisiana Osteopathic Medical Association's

2023 Annual Convention "Focus on Quality Care"

You are Cordially Invited to Join Us "Live and/or Virtually On-Demand"

The Royal Sonesta
A Grand Hotel in the Historic French Quarter ~ Vieux Carré
300 Bourbon Street, New Orleans, Louisiana 70130

July 6-9, 2023 (Exhibit Hall July 6-7)

For DOs, MDs, NPs, PAs, RNs, LPNs, and CMAs!

Pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management specialists,
financial institutions, insurers, and our other partners are encouraged to participate!

Come Celebrate New Orleans' 305th Year! 1718-2023



The Royal Sonesta Hotel is a Bourbon Street landmark and an oasis of relaxation for convention attendees. The hotel provides an excellent learning environment within steps of New Orleans' unique restaurants, antique shops, jazz clubs and tourist attractions. Its atmosphere is a blend of European flair and Southern charm. Guest rooms offer views of an elegantly landscaped pool, secluded patios, & active French Quarter life. Enjoy the convenience of a major full-service property plus the unique charm of a boutique hotel in this AAA 4-Star facility. Visit the Royal Sonesta New Orleans website at www.sonesta.com/RoyalNewOrleans for more details and online reservations.

Reservations: (855) 463-3092 - Reserve by "June 12" to get our "Amazing" LOMA block rate!

The **LOMA 2023 Fall CME** block rate is \$194/night (s/d) July 5-9 (group code: 070423LOMA).

Subject to availability, this group rate is extended to 3 days pre- and post-conference for registered attendees.

Online Reservation Link: [LOMA 2023 FALL CME](#)

For Fun Things to Do in NOLA, visit: [New Orleans & Company](#)

Jackson Square, St. Louis Cathedral, French Market, RiverWalk, Harrah's Casino, Audubon Zoo, Canal Street Shopping, Garden District and Magazine Street Shopping, National World War II Museum, Superdome, Riverboat and Carriage Rides, Bus Tours, Street Cars, Aquarium of Americas, Swamp Tours, World-Famous N'Awlins Restaurants, Jazz and Blues Clubs, Mardi Gras Museum, and much more!!!

Some photos below courtesy of New Orleans Metropolitan CVB





2023 LOMA Annual Convention Daily Schedule

Wednesday, July 5

2:00-6:00pm Exhibitors Set Up
 3:00-6:00pm Pre-Registration/Check-In

Thursday, July 6

7:30-8:45am Attendee Breakfast
 8:00-10:00am CME Lectures
 7:30-3:30pm Exhibit Hall Open
 10:00-10:30am Break/Visit Exhibits
 10:30-11:30am CME Lecture
 11:30-11:45am Break/Visit Exhibits
 11:45-12:30pm CME Luncheon Lecture
 12:30-12:45pm Break/Visit Exhibits
 12:45-2:45pm CME Lectures
 2:45-3:00pm Break/Visit Exhibits
 3:00-5:00pm CME Lectures
 5:45-6:45pm Presidential Reception

Friday, July 7

7:30-8:45am Breakfast with Exhibitors
 7:30-3:00pm Exhibit Hall Open
 8:00-10:00am CME Lectures
 10:00-10:30am Break/Visit Exhibits
 10:30-12:30pm CME Lectures

Friday, July 7 continued

12:30-12:45pm Break/Visit Exhibits
 12:45-1:45pm CME Luncheon Lecture
 1:45-2:00pm Break/Visit Exhibits
 3:00-5:00pm CME Lectures
 3:00-4:00pm Exhibit Teardown
 5:00-5:30pm Annual Business Meeting

Saturday, July 8

7:30-8:45am Attendee Breakfast
 8:00-12:15pm CME Lectures
 12:30-1:30pm CME Luncheon Lecture
 1:30-1:45pm Break
 1:45-3:45pm CME Lectures
 4:15-5:00pm Board of Directors Meeting

Sunday, July 9

7:30-8:45am Attendee Breakfast
 8:00-12:15pm CME Lectures
 12:15pm Adjourn

Anticipated Total CME Credit Available = 24-26.5

Partial List of Clinical Topics (Subject to change without notice)

Our broad-based CME is determined by an educational needs assessment based on competency areas identified by the American Osteopathic Board of Family Physicians (AOBFP). We offer a comprehensive educational program to meet basic needs and include additional topics of current interest to the PCP and specialists. Our assessment identified the following as key needs (final agenda may vary):

Cardiology
Preventive Medicine
Infectious Disease
OMT/Osteopathic Principles
Diabetes
Pulmonology
Pain Management
Allergy/Immunology/Rheumatology
Rheumatology
Dermatology

Urology/Nephrology
Women's and Men's Issues
Practice Management
Gastroenterology
Neurology
Pediatrics
Sports Medicine
Emergency Medicine
Endocrinology
Obesity

EXHIBITOR/SUPPORTER PROSPECTUS

2023 LOMA
19th
Annual Convention
“Focus on Primary Care”

Our Mission Statement: The Louisiana Osteopathic Medical Association is organized to advance the philosophy and practice of osteopathic medicine in Louisiana by promoting excellence in the delivery of quality cost-effective health care to the people of Louisiana.

BRIEF CONFERENCE SCHEDULE

Exhibit Setup – Wed, July 5, 2-6pm
Exhibit Hall Open – Thu, July 6, 7:30am-3:30pm
Exhibit Hall Open – Fri, July 7, 7:30am-3:00pm
Exhibit Breakdown – Fri, July 7, 3:00pm
Thursday CME – July 6, 8:00am-5:00pm
Friday CME – July 7, 8:00am-5:00pm
BUSINESS MEETING – Friday, 5:00-5:30pm
RECEPTION – Thursday, 5:45-6:45pm
Saturday CME, July 7, 8:00am-3:45pm
Board of Directors Meeting, Saturday, 4:15-5:00pm
Sunday CME, July 9, 8am-12:15pm

LOMA is accredited by the American Osteopathic Association to provide osteopathic continuing medical education for physicians. LOMA designates this program for a maximum 24-26.5 AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity. Determination of final credit is pending.

**LOUISIANA OSTEOPATHIC
MEDICAL ASSOCIATION**

July 6-9, 2023

**The Royal Sonesta Hotel
New Orleans, Louisiana**

The Louisiana Osteopathic Medical Association announces:

**2023 Annual CME Conference
Scientific Expo and Annual Business Meeting**

We invite you to support our physician association.

Exhibit with Us – Live and/or Online!

What is a DO?

There are only two types of physicians licensed for the unlimited practice of medicine in all 50 states: those who have earned the DO degree - Doctor of Osteopathic Medicine - and the MD. They work side by side and in partnership with each other throughout the United States and internationally.

Osteopathic physicians occupy all specialties – they perform surgery, deliver babies, and prescribe medicine in hospitals and clinics across the nation. Whether family docs or specialists, DOs are trained to use all the tools of modern medicine and more. They help their patients develop attitudes and lifestyles that don't just fight illness but help to prevent it. They give special attention to how the body's nerves, muscles, bones, and other organs work together to influence health. And, through osteopathic manipulative treatment, they encourage the body's natural ability to heal itself.

These “extra touches” distinguish the DO's whole-person philosophy of medicine. It's a century-old tradition of caring for people, not just treating symptoms.

It's one of the fastest growing medical professions! Currently, 1 in 4 medical students are enrolled in an Osteopathic medical school and that ratio will be 1 in 3 soon at the current rapid rate of growth!

***ANTICIPATED PROGRAM Coverage**

Cancer Update	Practice Management
Women's and Men's Issues	Pulmonology
Preventive Medicine	Diabetes Management
Pediatrics	Emergency Medicine
OMT/Osteopathic Principles	Addiction Treatment
Gastroenterology	Hypertension Management
Geriatrics	Cardiology/Lipidemiology
Sports Medicine	Medical Jurisprudence
Obesity	Dermatology
Urology/Nephrology	Neurology
Allergy/Immunology/Rheumatology	Pain Medicine

***Program subject to change without notice**

Did You Know?

Vendor representatives serve a valued function in educating our DO's. We appreciate the part you play in the continuing medical education process.

The assistance of our device suppliers, pharmaceutical partners, testing labs, management specialists, physician employers, and others is critical to the continuing development of the osteopathic profession in Louisiana. Come help educate our physicians as they earn CMEs at LOMA's 2023 Annual Convention. Thank You!!!

LOMA 2023 ANNUAL CONVENTION - EXHIBITOR/SUPPORTER REGISTRATION

July 6-9, 2023 (Live Exhibit Schedule: July 6 & 7)

**The Royal Sonesta Hotel - 300 Bourbon Street - New Orleans, Louisiana 70130
Room Block Rate of \$194 s/dHotel Reservations – (855) 463-3092 Reserve by June 12!
Our group code is “070423LOMA”. Reserve online at: [LOMA 2023 FALL CME](#)**

**Please Reserve Exhibit Space by June 21. Set-Up: Wednesday, July 5, 2-6 pm
Exhibits Open: Thursday, July 6, 7:30 am - 3:30 pm and Friday, July 7, 7:30 am – 3:00 pm
Exhibit Breakdown: Friday, July 7, 3:00 pm**

LOMA offers a great opportunity to meet our physicians, promote your products and services, and sponsor a convention activity. Help us support a CME speaker, breakfast, luncheon, refreshment break, or other activity and your sponsorship will be acknowledged in convention materials, via signage, orally, and online. We anticipate attendance of 50-75 attendees. **LOMA’s TIN is 31-1468482.** Call or email Ed Williams, PhD, Executive Director to discuss options, verify availability, or arrange a custom support package combining any of the items below. Written cancellation must be made directly to LOMA. If received after June 26, LOMA will apply a 50% administrative cancellation fee.

- **\$950 “LIVE” + “ONLINE” COMBO EXHIBIT.** 6-ft Table, 2 Chairs. Bring your table-top or smaller to medium free-standing displays. Includes the Online Exhibit described below:
- **\$750 “ONLINE” EXHIBIT.** Listing on LOMA’s On-Demand meeting platform with 250-word explanation of services, embedded promotional video, & link to website or landing page. Includes listing with link on LOMA’s website.
- **\$2000 BUFFET LUNCHEON.** Three available. Covers meal costs. To also support the luncheon CME lecture, add a CME speaker sponsorship.
- **\$1600 CONTINENTAL BREAKFAST.** Two available.
- **\$1000 MORNING OR AFTERNOON BREAK.** Six available.
- **\$2500 PRESIDENTIAL RECEPTION.** One available (Support the evening reception and join our attendees)
- **\$_____ CME SPEAKER SPONSORSHIP.** Covers speaker expenses and modest honorarium. CALL or EMAIL Ed to arrange your speaker support package.

TOTAL \$_____

Company Name _____ Division _____
 Local Manager Name _____ Phone _____ Fax _____
 Mailing Address _____ Email _____
 Authorizing Rep _____ Phone _____ Fax _____
 Mailing Address _____ Email _____

**CONTACT INFO: Call Ed Williams, PhD, Executive Director at 318-385-7943(O), 601-622-2267(C), or 318-385-7934(F)
Email: ed@loma-net.org Website: www.loma-net.org**

Payment by Check: _____ Check Enclosed _____ Amount _____ Check # _____ Check to follow _____
Payment by Credit Card: Card Type: V___ MC___ DISC___ AMEX___ Card #: _____
 Exp Date (m/y): _____ Security code _____
 Authorized Name on Card: _____
 Billing address _____ City _____ State ___ Zip _____

Reserve Your Space Now by Mail or Fax!

OK to Send Your Payment Later

Mail to:

**LOMA Registration
PO Box 110
Bienville, LA 71008**

OR

Want to do it even faster?

No Delay!

**Register and Pay On-Line
with your credit card**

Go to www.loma-net.org

Louisiana Osteopathic Medical Association

2023 Annual Convention

“Focus on Quality Care”

July 6-9, 2023

A Broad-based Clinical Agenda Suited to the PCP and Specialists

\$194/night

At the famous
Royal Sonesta Hotel

