

Louisiana Osteopathic Medical Association's

# 2018 Annual Convention "Focus on Quality Care"

Your Company is Cordially Invited to Join Us at

The Royal Sonesta

A Grand Hotel in the Historic French Quarter ~ Vieux Carré  
300 Bourbon Street, New Orleans, Louisiana 70130

August 16-19, 2018 (Exhibit Hall August 16-17)

For DOs, MDs, NPs, PAs, RNs, LPNs, and CMAs!

Pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management specialists,  
financial institutions, insurers, and other partners are encouraged to participate!

1718-2018 – Come Celebrate New Orleans' Tricentennial – 300 Years!



### Hotel Information

The Royal Sonesta Hotel is a Bourbon Street landmark and an oasis of relaxation for convention attendees. The hotel provides an excellent learning environment within steps of New Orleans' unique restaurants, antique shops, jazz clubs and tourist attractions. Its atmosphere is a blend of European flair and Southern charm. Guest rooms offer views of an elegantly landscaped pool, secluded patios, or active French Quarter life. Enjoy the convenience of a major full-service property plus the unique charm of a boutique hotel in this AAA 4-Star facility. Visit the Royal Sonesta New Orleans website at [www.sonesta.com/RoyalNewOrleans](http://www.sonesta.com/RoyalNewOrleans) for more details and online reservations (group code: 081418LOMA).

**Reservations: (504) 586-0300 - Reserve by July 26 to get our "Amazing" LOMA block rate!**

Ask for the **LOMA Annual Meeting—2018** block rate of \$179/night (s/d), \$219 (Interior Patio), and \$279 (Jr. Suite) through July 26 (group code: 081418LOMA). Subject to availability, this group rate is extended to 3 days pre- and post-conference for registered attendees.

### Nearby Family Attractions

Jackson Square, St. Louis Cathedral, French Market, RiverWalk, Harrah's Casino, Audubon Zoo, Canal Street Shopping, Garden District and Magazine Street Shopping, National World War II Museum, Superdome, Riverboat and Carriage Rides, Bus Tours, Street Cars, Aquarium of Americas, Swamp Tours, World-Famous N'Awlins Restaurants, Jazz and Blues Clubs, Mardi Gras Museum, and much more!!!

Some photos below courtesy of New Orleans Metropolitan CVB





## 2018 LOMA Annual Convention Daily Schedule

### Wednesday, August 15

2:00-6:00pm Exhibitors Set Up  
 3:00-6:00pm Pre-Registration/Check-In

### Thursday, August 16 (7.75 hrs CME)

7:30-8:45am Attendee Breakfast  
 8:00-10:00am CME Lectures  
 7:30-3:30pm Exhibit Hall Open  
 10:00-10:30am Break/Visit Exhibits  
 10:30-11:30am CME Lecture  
 11:30-11:45am Break/Visit Exhibits  
 11:45-12:30pm CME Luncheon Lecture  
 12:30-12:45pm Break/Visit Exhibits  
 12:45-2:45pm CME Lectures  
 2:45-3:00pm Break/Visit Exhibits  
 2:45-3:00pm Break  
 3:00-5:00pm CME Lectures  
 5:45-6:45pm Presidential Reception

### Friday, August 17 (8 hrs CME)

7:30-8:45am Breakfast with Exhibitors  
 7:30-3:00pm Exhibit Hall Open  
 8:00-10:00am CME Lectures  
 10:00-10:30am Break/Visit Exhibits

### Friday, August 17 continued

10:30-12:30pm CME Lectures  
 12:30-12:45pm Break/Visit Exhibits  
 12:45-1:45pm CME Luncheon Lecture  
 1:45-2:00pm Break/Visit Exhibits  
 3:00-5:00pm CME Lectures  
 3:00-4:00pm Exhibit Teardown  
 5:00-5:30pm Annual Business Meeting

### Saturday, August 18 (7 hrs CME)

7:30-8:45am Attendee Breakfast  
 8:00-12:15pm CME Lectures  
 12:30-1:30pm CME Luncheon Lecture  
 1:30-1:45pm Break  
 1:45-3:45pm CME Lectures  
 4:15-5:00pm Board of Directors Meeting

### Sunday, August 19 (4 hrs CME)

7:30-8:45am Attendee Breakfast  
 8:00-12:15pm CME Lectures  
 12:15pm Meeting Adjourns

*Anticipated Total CME Credit Available = 26.75*

### Partial List of Clinical Topics (Subject to change without notice)

Our broad-based CME is determined by an educational needs assessment based on competency areas identified by the American Osteopathic Board of Family Physicians (AOBFP). We offer a comprehensive educational program to meet basic needs and include additional topics of current interest to the PCP and specialists. Our 2018 assessment identified the following as key needs (final agenda may vary):

**Cardiology**  
**Preventive Medicine**  
**Infectious Disease**  
**OMT/Osteopathic Principles**  
**Diabetes**  
**Pulmonology**  
**OB/GYN**  
**Allergy/Immunology/Rheumatology**  
**Rheumatology**  
**Dermatology**

**Urology/Nephrology**  
**Women's Issues**  
**Practice Management**  
**Gastroenterology**  
**Neurology**  
**Pediatrics**  
**Sports Medicine**  
**Emergency Medicine**  
**Endocrinology**  
**Obesity**

**EXHIBITOR/SUPPORTER PROSPECTUS**

**2018 LOMA  
14th  
Annual Convention  
“Focus on Primary Care”**

**Our Mission Statement:** The Louisiana Osteopathic Medical Association is organized to advance the philosophy and practice of osteopathic medicine in Louisiana by promoting excellence in the delivery of quality cost-effective health care to the people of Louisiana.

**BRIEF CONFERENCE SCHEDULE**

**Exhibit Setup – Wed, Aug 15, 2-6pm**  
**Exhibit Hall Open – Thu, Aug 16, 7:30am-3:30pm**  
**Exhibit Hall Open – Fri, Aug 17, 7:30am-3:00pm**  
**Exhibit Breakdown – Fri, Aug 17, 3:00pm**  
Thursday CME - Aug 16, 8:00am-5:00pm  
Friday CME - Aug 17, 8:00am-5:00pm  
BUSINESS MEETING – Friday, 5:00-5:30pm  
RECEPTION – Thursday, 5:45-6:45pm  
Saturday CME, Aug 18, 8:00am-3:45pm  
Board of Directors Meeting, Saturday, 4:15-5:00pm  
Sunday CME, Aug 19, 8am-12:15pm

*LOMA is accredited by the American Osteopathic Association to provide osteopathic continuing medical education for physicians. LOMA designates this program for a maximum 26.75 AOA Category 1-A credits and will report CME and specialty credits commensurate with the extent of the physician's participation in this activity. Application for CME credit will be filed with the American Academy of Family Physicians. Determination of credit is pending.*

**LOUISIANA OSTEOPATHIC  
MEDICAL ASSOCIATION**

**August 16-19, 2018**

**The Royal Sonesta Hotel  
New Orleans, Louisiana**

The Louisiana Osteopathic Medical Association announces:  
**2018 Annual CME Conference  
Scientific Expo and Annual Business Meeting**

We invite you to attend and support our physician association.

***Exhibit with Us! Meet Our Physicians!***

**What is a DO?**

There are only two types of physicians licensed for the unlimited practice of medicine in all 50 states: those who have earned the DO degree - Doctor of Osteopathic Medicine - and the MD. They work side by side and in partnership with each other throughout the United States and internationally.

Osteopathic physicians occupy all specialties – they perform surgery, deliver babies, and prescribe medicine in hospitals and clinics across the nation. Whether family docs or specialists, DOs are trained to use all the tools of modern medicine and more. They help their patients develop attitudes and lifestyles that don't just fight illness but help to prevent it. They give special attention to how the body's nerves, muscles, bones and other organs work together to influence health. And, through osteopathic manipulative treatment, they encourage the body's natural ability to heal itself.

These “extra touches” distinguish the DO's whole-person philosophy of medicine. It's a century-old tradition of caring for people, not just treating symptoms.

It's one of the fastest growing medical professions! Currently, 1 in 4 medical students are enrolled in an Osteopathic medical school and that ratio will be 1 in 3 soon at the current rapid rate of growth!

**\*ANTICIPATED PROGRAM Coverage**

Cancer Update	Practice Management
Women's Issues	Pulmonology
Preventive Medicine	Diabetes Management
Pediatrics	Emergency Medicine
OMT/Osteopathic Principles	Addiction Treatment
Gastroenterology	Hypertension Management
Geriatrics	Cardiology/Lipidemiology
Sports Medicine	Medical Jurisprudence
Obesity	Dermatology
Urology/Nephrology	Neurology
Allergy/Immunology/Rheumatology	

**\*Program subject to change without notice**

**Did You Know?**

*Vendor representatives serve a valued function in educating our DO's. We appreciate the part you play in the continuing medical education process.*

The assistance of our device suppliers, pharmaceutical partners, testing labs, management specialists, physician employers, and others is critical to the continuing development of the osteopathic profession in Louisiana. Come help educate our physicians as they earn CMEs at LOMA's 2018 Annual Convention. Thank You!!!

## LOMA 2018 ANNUAL CONVENTION - EXHIBITOR/SUPPORTER REGISTRATION

**August 16-19, 2018 (Exhibit Schedule: August 16-17)**

*The Royal Sonesta Hotel.....300 Bourbon Street.....New Orleans, Louisiana 70130*

*LOMA Annual Meeting – 2018 Block Rate of \$179 s/d through July 26, 2018.....Hotel Reservations – (504) 586-0300*

*Our group code for online reservations is "081418LOMA". Reserve online at [www.sonesta.com/RoyalNewOrleans](http://www.sonesta.com/RoyalNewOrleans)*

**Please Reserve Exhibit Space by: July 26, 2018 Set-Up: Wednesday, August 15, 2-6 pm**

**Exhibits Open: Thursday, August 16, 7:30 am - 3:30 pm and Friday, August 17, 7:30 am – 3:00 pm**

**Exhibit Breakdown: Friday, August 17, 3:00 pm**

LOMA offers a great opportunity for you to meet our physicians, promote your products and services, and sponsor a convention activity. Help us support a CME speaker, breakfast, luncheon, refreshment break, or other activity and your sponsorship will be acknowledged in convention materials, via signage, and orally. Select from below. We anticipate attendance of 90-100+ attendees. **LOMA's TIN is 31-1468482.** Call Ed Williams, PhD, Executive Director to discuss options, verify availability, or discuss a custom support package including several of the items below. Written cancellation must be made directly to LOMA. If received by July 22, LOMA will apply a \$250 refund fee. After July 22, LOMA will apply a \$500 administrative fee.

- **\$850 EXHIBIT SPACE FEE.** Per 6-ft skirted table. Space will not accommodate large free-standing displays. Please plan to bring your table top or smaller free-standing display. Call for more information.
- **\$1500 BUFFET LUNCHEON.** Three available. Covers meal costs. To also support the luncheon CME lecture, add a CME speaker sponsorship.
- **\$1250 CONTINENTAL BREAKFAST.** Three available.
- **\$800 MORNING OR AFTERNOON BREAK.** Six available.
- **\$2000 PRESIDENTIAL RECEPTION.** Two available (Support the evening reception and join our attendees)
- **\$750 APP SPONSOR.** One available (Your logo/link on APP front page)
- **\$350 APP ADD.** A page you design in the conference app with linkage to your online site of choice
- **\$750 NAME BADGE SPONSOR.** One available (Your logo on attendee name badges)
- **\$\_\_\_\_\_ CME SPEAKER SPONSORSHIP.** Covers speaker expenses, modest honorarium, and proportionate share of lecture materials for one speaker. Fifteen available. CALL US to arrange your speaker support package.
- **\$\_\_\_\_\_ CUSTOM SPONSORSHIP.** CALL US first to design a custom support package for your company.

TOTAL \$ \_\_\_\_\_

Company Name \_\_\_\_\_ Division \_\_\_\_\_

Local Manager Name \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Mailing Address \_\_\_\_\_ Email \_\_\_\_\_

Authorizing Rep \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Mailing Address \_\_\_\_\_ Email \_\_\_\_\_

**CONTACT INFO: Call Ed Williams, PhD, Executive Director at 318-385-7943 or 601-622-2267 or Fax 318-385-7934,**

**Email: [ed@loma-net.org](mailto:ed@loma-net.org)**

**Website: [www.loma-net.org](http://www.loma-net.org)**

**Payment by Check:** \_\_\_\_\_ Check Enclosed \_\_\_\_\_ Amount \_\_\_\_\_ Check # \_\_\_\_\_ Check to follow

**Payment by Credit Card:** Card Type: V\_\_\_ MC\_\_\_ DISC\_\_\_ AMEX\_\_\_ Card #: \_\_\_\_\_

Exp Date (mm/yy): \_\_\_\_\_ Security code \_\_\_\_\_

Authorized Name on Card: \_\_\_\_\_

Billing address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Reserve Your Space Now by Mail or Fax!**

**OK to Send Your Payment Later**

**Mail to:**

**LOMA Registration  
PO Box 110  
Bienville, LA 71008**

**OR**

**Want to do it even faster?**

**No Delay!**

**Register and Pay On-Line  
with your credit card**

**Go to [www.loma-net.org](http://www.loma-net.org)**