

Supporter/Exhibitor Prospectus

Louisiana Osteopathic Medical Association's

2014 Annual Convention ***"Focus on Primary Care"***

Your Company is Cordially Invited to Join Us at

**The Royal Sonesta - A Grand Hotel in the Historic French Quarter
300 Bourbon Street, New Orleans, Louisiana 70130**

August 7-10, 2014 (Exhibit Hall August 7-8)

For DO's, MD's, NP's, PA's, RN's, LPN's, and CMA's!

***Our pharmaceutical companies, testing labs, device suppliers, physician employers, practice-management specialists,
and other partners are encouraged to participate!***



Hotel Information

The Royal Sonesta Hotel is a Bourbon Street landmark and an oasis of relaxation for convention attendees. The hotel provides an excellent learning environment within steps of New Orleans' unique restaurants, antique shops, jazz clubs and tourist attractions. Its atmosphere is a blend of European flair and Southern charm. Guest rooms offer views of an elegantly landscaped pool, secluded patios, or active French Quarter life. Enjoy the convenience of a major full-service property plus the unique charm of a boutique hotel in this AAA 4-Star facility. Visit the Royal Sonesta New Orleans website at www.royalsonestano.com for more details and online reservations.

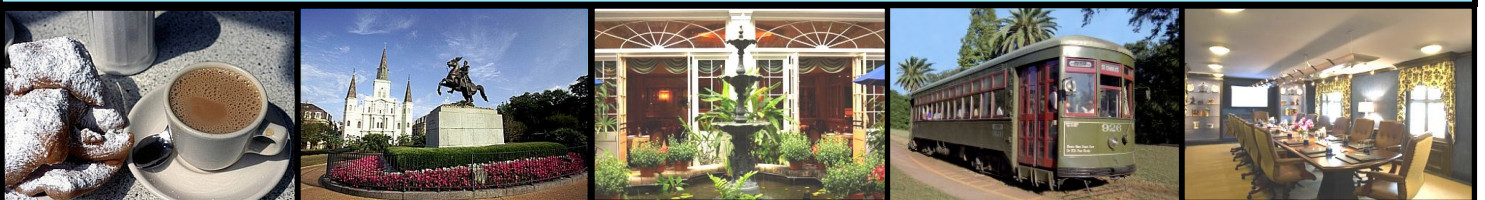
Reservations: (504) 586-0300 - Reserve by the July 17 to get our "Amazing" LOMA block rate!

Ask for the LOMA block rate of \$139/night (s/d) available through July 8 (group code: LOMA). Subject to availability, this group rate is extended to 3 days pre- and post-conference for registered attendees.

Nearby Family Attractions

Jackson Square, St. Louis Cathedral, French Market, RiverWalk, Harrah's Casino, Audubon Zoo, Canal Street Shopping, Garden District and Magazine Street Shopping, National World War II Museum, Superdome, Riverboat and Carriage Rides, Bus Tours, Street Cars, Aquarium of Americas, Swamp Tours, World-Famous N'Awlins Restaurants, Jazz and Blues Clubs, Mardi Gras Museum, and much more!!!

Some photos below courtesy of New Orleans Metropolitan CVB





2014 LOMA Annual Convention Daily Schedule

Wednesday, August 6

2:00-6:00pm Exhibitors Set Up
 3:30-6:00pm Pre-Registration/Check-In

Thursday, August 7 (7.75 hrs CME)

7:30-8:00am Attendee Breakfast
 8:00-10:00am CME Lectures
 9:30-2:30pm Exhibit Hall Open
 10:00-10:15am Break/Visit Exhibits
 10:15-12:00pm CME Lecture
 12:15-1:15pm CME Luncheon Lecture
 1:15-1:30pm Break/Visit Exhibits
 1:30-4:30pm CME Lectures
 Evening Free to Explore New Orleans

Friday, August 8 (6.75 hrs CME)

7:30-9:00 am Breakfast with Exhibitors
 7:30-12:00pm Exhibit Hall Open
 8:00-10:00am CME Lectures
 10:00-10:15am Break/Visit Exhibits
 10:15-12:00pm CME Lecture
 12:00pm Exhibit Teardown

Friday, August 8 continued

12:15-1:15pm Luncheon, COM and AOA Updates
 1:30-3:30pm CME Lectures
 3:30-4:30pm Annual Business Meeting
 5:15-6:15pm Presidential Reception
 Evening Free to Explore New Orleans

Saturday, August 9 (7 hrs CME)

7:30-9:00am Breakfast Symposium
 8:00-12:15pm CME Lectures
 12:15-1:30pm CME Luncheon Lecture
 1:45-3:45pm CME Lecture
 3:45-4:45pm Board of Directors Meeting
 Evening Free to Explore New Orleans

Sunday, August 10 (4 hrs CME)

7:45-9:00am Attendee Breakfast
 8:00-12:15pm CME Lectures
 12:15pm Meeting Adjourns

Anticipated Total CME Credit Available = 25.5

Partial List of Clinical Topics (Subject to change without notice)

Our broad-based CME is determined by an educational needs assessment based on competency areas identified by the American Osteopathic Board of Family Physicians (AOBFP). We offer a comprehensive educational program to meet basic needs and include additional topics of current interest to the primary care community. Our 2014 assessment identified the following as key needs (final agenda may vary):

Cardiology
Preventive Medicine
Medical Jurisprudence
OMT/Osteopathic Principles
Geriatrics
Pulmonology
OB/GYN
Allergy/Immunology/Rheumatology
Hematology
Dermatology

Urology/Nephrology
Women's Issues
Practice Management
Gastroenterology
Neurology
Pediatrics
Sports Medicine
Emergency Medicine
Endocrinology
Obesity

L O M A

2014

10th Annual Convention

“Focus on Primary Care”

EXHIBITOR/SUPPORTER PROSPECTUS

Our Mission Statement: The Louisiana Osteopathic Medical Association is organized to advance the philosophy and practice of osteopathic medicine in Louisiana by promoting excellence in the delivery of quality cost-effective health care to the people of Louisiana.

BRIEF CONFERENCE SCHEDULE

Exhibit Setup – Wed, Aug 6, 2-6pm
Exhibit Hall Open – Thur, Aug 7, 9:30am-2:30pm
Exhibit Hall Open – Fri, Aug 8, 7:30am-12:00pm
Exhibit Breakdown – Fri, Aug 8, 12:00pm
 Thursday CME - Aug 7, 8:00am-4:30pm
 Friday CME - Aug 8, 8:00am-3:30pm
 BUSINESS MEETING – Friday, 3:30-4:30pm
 RECEPTION – Friday, 5:15-6:15pm
 Saturday CME, Aug 9, 8:00am-3:45pm
 Board of Directors Meeting, Saturday, 3:45-4:45pm
 Sunday CME, Aug 10, 8am-12:15pm

LOMA anticipates this program being approved for 25-26 AOA 1-A CME credits pending approval by the AOA CCME. Application for credit will be filed with the American Academy of Family Physicians. Determination of credit is pending.

**LOUISIANA OSTEOPATHIC
MEDICAL ASSOCIATION**

August 7-10, 2014

**The Royal Sonesta Hotel
New Orleans, Louisiana**

The Louisiana Osteopathic Medical Association announces:
**2014 Annual CME Conference
 Scientific Expo and Annual Business Meeting**

We invite you to attend and help support our developing association.

Exhibit with Us! Meet Our Physicians!

What is a DO?

There are only two kinds of physicians qualified to be licensed for the unlimited practice of medicine in all 50 states: those who have earned the DO degree - Doctor of Osteopathic Medicine - or the MD. They work side by side and in partnership with each other throughout the United States and internationally.

Osteopathic physicians occupy all specialties – they perform surgery, deliver babies, and prescribe medicine in hospitals and clinics across the nation. Whether family docs or specialists, DOs are trained to use all the tools of modern medicine and more. They help their patients develop attitudes and lifestyles that don't just fight illness, but help to prevent it. They give special attention to how the body's nerves, muscles, bones and other organs work together to influence health. And, through osteopathic manipulative treatment, they encourage the body's natural ability to heal itself.

These “extra touches” distinguish the DO's whole-person philosophy of medicine. It's a century-old tradition of caring for people, not just treating symptoms.

It's one of the fastest growing medical professions! Currently, 1 in 5 medical students are enrolled in an Osteopathic medical school and that ratio will be 1 in 4 soon at the current rapid rate of growth!

ANTICIPATED PROGRAM Coverage

Cancer Update	Practice Management
Women's Issues	Pulmonology
Preventive Medicine	Diabetes Management
Pediatrics	Emergency Medicine
OMT/Osteopathic Principles	Addiction Treatment
Gastroenterology	Hypertension Management
Hematology	Diabetes
Geriatrics	Cardiology/Lipidemiology
Sports Medicine	Medical Jurisprudence
Obesity	Dermatology
Urology/Nephrology	Neurology
Allergy/Immunology/Rheumatology	

Program subject to change without notice

Did You Know?

Vendor representatives serve a valued function in educating our DO's. We appreciate the part you play in the continuing medical education process.

The assistance of our device suppliers, pharmaceutical partners, testing labs, management specialists, physician employers, and others is critical to the continuing development of the osteopathic profession in Louisiana. Come help educate our physicians as they earn CMEs at LOMA's 2014 Annual Convention. Thank You!!!

LOMA 2014 ANNUAL CONVENTION - EXHIBITOR/SUPPORTER REGISTRATION

August 7-10, 2014 (Exhibit Schedule: August 7-8)

The Royal Sonesta Hotel.....300 Bourbon Street.....New Orleans, Louisiana 70130

LOMA Block Rate of \$139 s/d through July 17, 2014.....Hotel Reservations – (504) 586-0300

Our group code for online reservations is "LOMA".

Please Reserve Exhibit Space by: July 25, 2014 Set-Up: Wednesday, August 6, 2-6 pm
Exhibits Open: Thursday, August 7, 9:30 am -2:30 pm and Friday, August 8, 7:30 am – 12:00 pm
Exhibit Breakdown: Friday, August 8, 12:00 pm

LOMA offers a great opportunity for you to meet our physicians, promote your products and services, and sponsor a convention activity. Help us support a CME speaker, breakfast, luncheon, refreshment break, or other activity and your sponsorship will be acknowledged in convention materials, via signage, and orally. Select from below. We anticipate attendance of 75-90 attendees. LOMA's TIN is 31-1468482. Call Ed Williams, PhD, Executive Director to discuss options, verify availability, or discuss a general support package including several of the items below.

- **\$850 EXHIBIT SPACE FEE.** Per 6-ft skirted table. 16-foot ceiling. Space will not accommodate large free-standing displays. Please plan to bring your table top or smaller free-standing display. Call for more information.
- **\$1250 CME SPEAKER SPONSORSHIP.** Covers speaker expenses, modest honorarium, and proportionate share of lecture materials for one speaker. Fifteen available.
- **\$1500 BUFFET LUNCHEON.** Three available. Covers meal costs. To also support the luncheon CME lecture, add one CME speaker sponsorship.
- **\$750 CONTINENTAL BREAKFAST.** Three available.
- **\$600 MORNING OR AFTERNOON BREAK.** Six available.
- **\$1500 PRESIDENTIAL RECEPTION.** Two available (Support the evening reception and join our attendees)
- **\$250 THUMB DRIVE DISPLAY – COLOR** (Your company's display and internet links in the electronic proceedings)
- **\$750 THUMB DRIVE SPONSOR.** One available (Your logo/links on Thumb Drive front page – electronic proceedings)
- **\$500 NAME BADGE SPONSOR.** One available (Your logos on attendee name badges)
- **\$_____ CUSTOM SPONSORSHIP.** CALL US to design a custom support package for your company.

TOTAL \$_____

Company Name _____ Division _____

Local Manager Name _____ Phone _____ Fax _____

Mailing Address _____ Email _____

Authorizing Rep _____ Phone _____ Fax _____

Mailing Address _____ Email _____

CONTACT INFO: Call Ed Williams, PhD, Executive Director at 318-385-7943 or 601-622-2267 or Fax 318-385-7934, Email: ed@loma-net.org Website: www.loma-net.org

Payment by Check: _____ Check Enclosed _____ Amount _____ Check # _____ Check to follow

Payment by Credit Card: Card Type: V ___ MC ___ Discover ___ Card #: _____

Exp Date (mm/yy): _____ Security code _____

Authorized Name on Card: _____

Billing address for credit card if different from above address

Address _____ City _____ State _____ Zip _____

Reserve Your Space Now by Mail or Fax!

OK to Send Your Payment Later

Mail to:

**LOMA Registration
PO Box 110
Bienville, LA 71008**

OR

Want to do it even faster?

No Delay!

**Register and Pay On-Line
with your credit card**

Go to www.loma-net.org